



Vision

To provide quality hospitality services, sporting, social and entertainment experiences for our customers with our club serving as local hub for members, the local community, and interest groups.

Mission

- Our Members are the reason for operation. Foster and encourage a desire for membership by providing excellent service and quality products.
- Our Community be a model member of our local community, continuing to support and work with them to ensure the Club is relevant to their needs.
- Our Employees / Our People are our most valuable asset. Provide a positive working environment that supports employee development and recognises achievements.

Our Values

- Quality strive for the best when providing services, facilities and experiences.
- Adaptability pursue and embrace opportunities to improve services for our members and community.
- Engagement inform and involve members, community and employees in planning and implementing change.
- Integrity ensure ethical, open and accountable governance and administration.

Strategic Priorities

Asset Management	Governance	Financial Management
People and Culture	Sport	Marketing and Community Engagement

Measurements

Financial measures

- Financial performance to budget
- Capital reinvestment
- Revenue and operating profit

Non-financial measures

- Achievement of strategic priority objectives
- Customer satisfaction
- Membership growth
- Community support